

# Close the Loop with W&G Baird

## Plant List, Printing Services and Capabilities

**W&G**  
**BAIRD**

### Product Types:

- HE Prospectuses and Course Literature
- 100 Magazines produced per month
- B2B Product Catalogues
- Tab Indexed Catalogues
- Hard Backed Books
- Alumni Magazine
- Wide Format and Platinum Pull Up Stands
- Printing, Mailing and Distribution Services
- Printed Paperwrap to replace plastic polywrap.

### Forefront of Technology Adding Value:

- Online Proofing - Kodak InSite  
Available via all devices with a web browser
- Automated Pre-flighted SWITCH Proofs
- Fogra 39 Colour Calibrated HD Proofs
- ISO 12647-2004 Colour Calibration - Fogra 39
- Your PDF artwork converted for online usage
- 24 hours a day 7 days a week

### In-House Litho Colour Printing:

- 1 x Heidelberg XL106 - B1 - 8 Colour  
-15,000 sheets per hour - Auto Plate Change  
- Heidelberg Cut Star Reel Sheeter
- 1 x Komori – GL840 - B1 - 8 Colour  
-15,000 sheets per hour - Auto Plate Change  
- PQA-S V5 - Inline Density Control

### Digital and Wide Format Printing:

- 2 x Xerox Versant Digital Colour Laser Printer
- 1 x Xerox Versant Digital Mono Laser Printer
- 3 x Wide Format Digital Colour Inkjet Printer

### Litho Colour Printing: Environment, CSR and FSC Accreditations

- ISO 9001
- ISO 14001
- FSC Accredited
- Carbon Balanced Paper
- Printed Paper Wrap to replace poly.
- Environmental Print Awards Winner
- Vegetable Based Inks
- Staying Covid-19 - Safe and Secure in 2020



### In-House Finishing Equipment:

- 2 x B1 Heidelberg Stahl-TH96 Hi-Speed Folders
- 1 x MBO T53 B1 Folders
- 2 x Heidelberg B1 Pile Feed Folders
- 2 x Muller Martini Saddle binder 6 station with in-line shrink-wrap
- 1 x Kolbus KM600 16-station inline PUR binding and gathering line with inline shrink-wrap
- 1 x Autobond Compact Laminator
- 2 x Polar XT programmatic guillotine

### Binding Services and Capabilities

- Perfect Binding
- PUR Binding
- Thread Sewn Binding
- Hard Back / Case Binding
- Singer Sewn Binding
- Saddle-stitch
- Loop Wire Stitch
- Wiro / Sprial
- Z-Cards